

# Create your Company Yellow Page Entry

## ***Step 1 – Create your own wiki page***

- Open the PPDM Wiki by clicking on the wiki tab in the web site.
- Go to this page [http://www.ppdm.org/wiki/index.php/PPDM\\_White\\_Pages](http://www.ppdm.org/wiki/index.php/PPDM_White_Pages) and find your company name. Select your company name from this list.
- A new page that is titled with your company name should appear. It will not have any text (except some default instructions)
- Select the EDIT tab. A text box will appear – you will enter the text for your wiki page here.

## ***Step 2 – Create the Content for your wiki page***

- For very good instructions on how to create and edit a wiki page please visit
  - [http://www.ppdm.org/wiki/index.php/Media\\_Wiki](http://www.ppdm.org/wiki/index.php/Media_Wiki)
- Create as many sections as you need to describe your company. You may include images, hyperlinks or whatever you wish.
- Be sure to include information about the PPDM based or compliant products and services you provide. The information should be well organized and easy to read.
- Be sure to include a section with contact information

## ***Step 3 – Create the necessary service categories***

- This section is mandatory
- The PPDM Wiki is built using a semantic engine. The engine is capable of taking specific tags and using them to build new pages. In this step, you will select the appropriate tags and include them at the bottom of your page.
- Please do not change any of the tag names – if you do, the tag will not work correctly.
- Please do not create any new tags – if you do, the yellow pages will not work correctly. If you want a new tag added, contact Trudy at [curtist@ppdm.org](mailto:curtist@ppdm.org).
- When complete, these links will cause new entries to be connected to the categories shown here  
[http://www.ppdm.org/wiki/index.php?title=Category:PPDM\\_Yellow\\_Pages](http://www.ppdm.org/wiki/index.php?title=Category:PPDM_Yellow_Pages)
- Select the tags, shown below, those describe your business best and copy them exactly as they appear into your wiki page. You may select as many tags as you wish, but please be accurate.

[[Category:Analytics]]

[[Category:Business Intelligence]]

[[Category:Consulting]]

[[Category:Data Quality Service]]  
[[Category:Data Quality]]  
[[Category:Data Storage]]  
[[Category:Data Warehousing]]  
[[Category:ETL]]  
[[Category:Financial Institution]]  
[[Category:Geodesy, Geomatics, Geodetics]]  
[[Category:Geospatial Quality Assurance]]  
[[Category:GIS]]  
[[Category:Management Consultant]]  
[[Category:Master Data Management]]  
[[Category:Model Management]]  
[[Category:Professional Association]]  
[[Category:Regulatory Agency]]  
[[Category:Standards Organization]]  
[[Category:Systems Integrator]]