



FOR IMMEDIATE RELEASE: 7 July 2008

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PPDM VERSION 3.8 RELEASED

Version 3.8 of the E&P industry standard data model is now available on the PPDM Web Site at <http://www.ppdm.org/standards/>

CALGARY, Alberta – The PPDM Association announced today that the production release of the PPDM 3.8 data model is available through the PPDM web site.

The PPDM 3.8 release represents the culmination of more than 3 years and thousands of hours of effort by industry experts to meet the expanding needs of the PPDM membership. The overall focus of this release has been the enhancement of existing subject areas to keep pace with industry changes and the addition of several new subject areas to reflect the growing emphasis of the PPDM Association on data management practices.

"The Petroleum Industry is focused on taking control of their data assets to support informed decision making, business intelligence and analytics, and effective field asset management. Industry has invested tens of millions of dollars to develop PPDM Standards, and they are reaping the rewards today", said Trudy Curtis, CEO of the PPDM Association.

PPDM version 3.8 adds nearly 500 tables to the model with substantial additions in the areas of Data Management, Equipment and Facilities Management, Records Management, Facilities, Health Safety and Environment (HSE), Spatial Descriptions, Well Activities and Operations, and Classification Systems. Improvements to many of the existing business and support modules have been incorporated through the member driven PPDM change management process.

"This release and the significant industry adoption demonstrates PPDM's continued leadership in providing an environment in which software, data, consulting service, governments and E&P organizations work together to address real needs of E&P data and information management standards. The intellectual capital embodied in PPDM is unparalleled and continues to grow through the efforts of our members who are all to be thanked and congratulated on this significant accomplishment!" Arthur Boykiw, Dir. Oil Sands Information Services, Petro-Canada; PPDM Association Chair.

The PPDM 3.8 release has been keenly anticipated by the growing number of member companies including majors, small independents, vendors, service companies, and government agencies. Over the last 12 months there has been a rapid increase in the number of implementations of the PPDM data model both as a master data store and a critical component of master data management solutions. The PPDM 3.8 release delivers key functionality that will cause the rate of implementation to increase further.

"The membership may congratulate itself on the development of its most comprehensive data model to support data management best practices to date. We are very pleased to make PPDM 3.8 the foundation for Chevron's Upstream Master Data Management solution," said Chellie Hailes, Information Architect, Chevron Global Upstream IT



The PPDM Association is a global, not for profit standards organization that works collaboratively with industry to create and publish data management standards for the resource industry. Through the PPDM Association, world-wide petroleum data experts gather together in a collaborative, round table approach to engineer business driven, pragmatic data management standards that will meet industry needs. PPDM Version 3.8 is an open, practical and usable standard that is supported by over 100 members. For more information, visit www.ppdm.org.

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